



Reading ASSIST[®] Institute

For Immediate Release

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Marilyn Monahan, Executive Director of the Reading ASSIST[®] Institute in Wilmington and Milford, Delaware, is pleased to announce the appointment of Sally Chardavoyne Coonin to the position of Director of Development and Public Relations. Ms. Coonin's responsibilities will be to secure funding sources for the organization's unique Volunteer Tutor Program in New Castle County as well as in Kent and Sussex Counties. She will also head up Reading ASSIST[®]'s public relations efforts throughout the state.

Ms. Coonin received both a BA in English Education and her MEd in Secondary Guidance from the University of Delaware. After a career as a classroom teacher, primarily at William Penn High School in New Castle, DE, she comes to Reading ASSIST[®] from her most recent position as Education Policy Advisor to Governor Ruth Ann Minner.

"RAI couldn't be more pleased to welcome Sally to this position. With her education and policy background, she brings a wealth of knowledge about Delaware's education and business communities," said Ms. Monahan.

The Reading ASSIST Institute, is a 501(c)(3) organization based in Wilmington, DE. Founded in 1989, its mission is to improve the literacy skills of children at risk for reading failure. RAI accomplishes its mission, in part, by training volunteers and educators from around the community in its specialized, multisensory structured language curriculum. For more information about Reading ASSIST[®] Institute and its programs, contact us at 302-425-4080 or visit www.readingassist.org.